

100 Men Club donates \$11,000 to Shades of Pink Foundation in support of women battling breast cancer along with life's demands

DETROIT, MI — June 26, 2017 — 100 Men Club, a recently formed group of local men committed to making a positive difference within the Metro Detroit communities and their families, announced its second donation to the Shades of Pink Foundation for \$11,000.

At their June meeting, three charities were nominated, and the membership voted to donate that evening's proceeds to Shades of Pink Foundation. The nomination was made by 100 Men Club member Dennis Wade. "My wife is a breast cancer survivor and our family has been active volunteers for over for over 7 years. We've seen the positive benefit this organization has had on women being treated for breast cancer. The impact Shades of Pink is having on hundreds of women is very impressive and inspiring", said Wade.

Founded in 2005, Shades of Pink Foundation helps breast cancer patients who are experiencing financial distress due to their diagnosis and treatment. To date, Shades of Pink Foundation has awarded more than \$1.6 million to patients in need throughout Southeastern Michigan.

Pamela Benitez, founder of Shades of Pink Foundation, expressed her deep appreciation to 100 Men Club with their highest level sponsor designation called Magenta. "Our efforts to help women in Metro Detroit continues to expand significantly. This generous gift will be used to improve the lives and reduce the financial stress for over 75 breast cancer survivors", said Benitez. Learn more at www.shadesofpinkfoundation.org.

100 Men Club was founded in December 2016. The members range from recent college graduates to retirees, with the common intention to build a tradition of helping others. For each member, the positive energy and camaraderie of 100+ men with a sincere purpose to 'give back' is compelling and rewarding. For more information on 100 Men Club, visit www.100menclub.com.

Each quarter, 100+ men donate \$100 each. Candidates for receiving the donation are nominated by any member of the club. One cause is selected through a vote at the meeting, and receives a check for \$10,000+.

Founding member Mike VanderBeek, commented that "100 Men Club is focused on those in our communities who are less fortunate or simply need a helping hand. This donation to Shades of Pink Foundation is a perfect example of the positive impact we can have on the human spirit. This is what we are all about."

A formal gifting ceremony at Shades of Pink Foundation office will take place on June 26, 2017 at 3:30pm (Royal Oak -Beaumont Cancer Center.). The event will include the Shades of Pink Foundation staff and 100 Men Club members. The press community and guests are also welcome to attend.

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